

*A Workforce Boulder County Initiative*

www.WFBC.org

Today's Youth. Tomorrow's Future.

# BOULDER COUNTY S.E.E.D.

Summer Employment &  
Enterprise Development

**For More Information, Call**  
**303-301-2907**

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## **Summer Employment and Enterprise Development**

An initiative sponsored by

**Workforce Boulder County**

to promote

Summer Employment and Enterprise Development

for highly motivated youth ages 16 -21 for

progressive employers in all industries.

**For more information, contact Pam Madden  
at [boulder\\_psm@wfbc.org](mailto:boulder_psm@wfbc.org) or 303-301-2907**

**There is no substitute for hard work.**

-Thomas Edison



# Why S.E.E.D. Makes Sense

There are an estimated 20,000 youth ages 16-20 in Boulder County.



Current projections indicate upcoming worker shortages in several growing industries including Health Care, Information Technology, Tourism and Hospitality, Transportation, Homeland Security and Bio-Technology.

An investment in Boulder County S.E.E.D. is an investment in Boulder County's future Workforce.

*Today's Youth.*

*Tomorrow's Future Workforce.*

*Invest today!*

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**The reward of a thing well done,  
is to have done it.**

-Ralph Waldo Emerson



## Two Ways Your Company Can Help

### **1. Sponsorship of Youth Work Scholarships at your place of business**

- Provide summer employment opportunities lasting 4-6 weeks per youth.
- Invest \$1,000 per Youth Work Scholarship
- Provide mentoring, support & meaningful work to the youth
- Opportunity to recruit, train & influence Boulder County youth that will become your workforce of tomorrow

### **2. Sponsorship of Gift Work Scholarships at non-profits or businesses throughout Boulder County**

Designed for companies interested in being a Youth Work Sponsor but unable to provide in-house summer employment opportunities.

By investing \$1,000 per Gift Work Scholarship, Workforce Boulder County will be able to secure a summer employment opportunity for Boulder County youth at local non-profit or business that can provide the work experience but cannot afford the sponsorship.

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at [boulder\\_psm@wfbc.org](mailto:boulder_psm@wfbc.org) or 303-301-2907

**The dictionary is the only place where  
success comes before work.**

-Unknown



## We're Seeking to Place Motivated Youth

Workforce Boulder County understands that your time is valuable. We also recognize that by committing to a Youth Work or Youth Gift Scholarship requires a certain level of training and mentoring of youth. In consideration of these important contributions on your part, we're willing to do our part as well.

### *Workforce Boulder County will:*



**Recruit, Screen and Provide Job-Readiness Training to Motivated Youth.** This means the SEED initiative will only recommend youth that demonstrate a real desire to work and have been provided with Job-Readiness Training before you even interview them!



**Handle payroll & provide Worker's Compensation Insurance**



**Provide follow-along support for the Employer and the Youth**

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**Individual commitment to a group effort -  
that is what makes a team work, a company  
work, a society work, a civilization work.**

**-Vince Lombardi**



# The Benefits of S.E.E.D.



## *To Companies*

The opportunity to hire highly motivated, pre-screened and qualified Boulder County youth for summer jobs lasting 4-6 weeks at minimum wage.



## *To the Community*

By providing a Youth Work or Gift Scholarship, companies will be making an investment in Boulder County's future workforce while helping it meet some of its short-term staffing needs quickly and cost-effectively.



## *To Individual Decision-Makers*

The satisfaction of being personally responsible for providing Boulder County youth with valuable job experience and workforce exposure, opening up young minds to new worlds and opportunities.

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**One machine can do the work of fifty ordinary men. No machine can do the work of one extraordinary man.**

-Elbert Hubbard



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**To invest, or for more information, please contact:**

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C/o Workforce Boulder County  
2905 Center Green Ct.  
Boulder, CO 80301**

**Every job is a self-portrait of the person who does it. Autograph your work with excellence.**

-Unknown



A young SEED employee is a unique combination of enthusiasm, energy and curiosity. With proper care, these adaptable, expressive youth/young adults will flourish and fill your workplace with weeks of enjoyment.

**For best results:**

- Let them know that what they do matters.
- Ask them about the skills they want to develop.
- Demonstrate interest in their long-term plans.
- Provide them with opportunities to broaden their perspectives and increase their skills.
- When appropriate, provide them the opportunity to be part of a team.
- Explain the WHY of what you are asking them to do.
- Communicate in terms they understand –  
Learn their language.
- Be truthful with them.
- Model behavior – be the example.
- If possible, praise them in public – let them shine!
- Make your workplace fun!



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