

A Workforce Boulder County Initiative

www.WFBC.org

Today's Youth. Tomorrow's Future.

**BOULDER COUNTY
S.E.E.D.**

**Summer Employment &
Enterprise Development**



**For More Information, Call
303-301-2907**

Summer Employment and Enterprise Development

An initiative sponsored by

Workforce Boulder County

to promote

Summer Employment and Enterprise Development

for highly motivated youth ages 16 -21 for

progressive employers in all industries.

**For more information, contact Pam Madden
at boulder_psm@wfbc.org or 303-301-2907**

Why S.E.E.D. Makes Sense

There are an estimated 20,000 youth ages 16-20 in Boulder County.



Current projections indicate upcoming worker shortages in several growing industries including Health Care, Information Technology, Tourism and Hospitality, Transportation, Homeland Security and Bio-Technology.

An investment in Boulder County S.E.E.D. is an investment in Boulder County's future Workforce.

Today's Youth.

Tomorrow's Future Workforce.

Invest today!

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Two Ways Your Company Can Help

1. Sponsorship of Youth Work Scholarships at your place of business

- Provide summer employment opportunities lasting 4-6 weeks per youth.
- Invest \$1,000 per Youth Work Scholarship
- Provide mentoring, support & meaningful work to the youth
- Opportunity to recruit, train & influence Boulder County youth that will become your workforce of tomorrow

2. Sponsorship of Gift Work Scholarships at non-profits or businesses throughout Boulder County

Designed for companies interested in being a Youth Work Sponsor but unable to provide in-house summer employment opportunities.

By investing \$1,000 per Gift Work Scholarship, Workforce Boulder County will be able to secure a summer employment opportunity for Boulder County youth at local non-profit or business that can provide the work experience but cannot afford the sponsorship.

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We're Seeking to Place Motivated Youth

Workforce Boulder County understands that your time is valuable. We also recognize that by committing to a Youth Work or Youth Gift Scholarship requires a certain level of training and mentoring of youth. In consideration of these important contributions on your part, we're willing to do our part as well.

Workforce Boulder County will:



Recruit, Screen and Provide Job-Readiness Training to Motivated Youth. This means the SEED initiative will only recommend youth that demonstrate a real desire to work and have been provided with Job-Readiness Training before you even interview them!



Handle payroll & provide Worker's Compensation Insurance



Provide follow-along support for the Employer and the Youth

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The Benefits of S.E.E.D.



To Companies

The opportunity to hire highly motivated, pre-screened and qualified Boulder County youth for summer jobs lasting 4-6 weeks at minimum wage.



To the Community

By providing a Youth Work or Gift Scholarship, companies will be making an investment in Boulder County's future workforce while helping it meet some of its short-term staffing needs quickly and cost-effectively.



To Individual Decision-Makers

The satisfaction of being personally responsible for providing Boulder County youth with valuable job experience and workforce exposure, opening up young minds to new worlds and opportunities.

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303-301-2907 phone
303-939-0054 fax
boulder_psm@wfbc.org**

**Boulder County S.E.E.D.
C/o Workforce Boulder County
2905 Center Green Ct.
Boulder, CO 80301**

A young SEED employee is a unique combination of enthusiasm, energy and curiosity. With proper care, these adaptable, expressive youth/young adults will flourish and fill your workplace with weeks of enjoyment.

For best results:

- Let them know that what they do matters.
- Ask them about the skills they want to develop.
- Demonstrate interest in their long-term plans.
- Provide them with opportunities to broaden their perspectives and increase their skills.
- When appropriate, provide them the opportunity to be part of a team.
- Explain the WHY of what you are asking them to do.
- Communicate in terms they understand –
Learn their language.
- Be truthful with them.
- Model behavior – be the example.
- If possible, praise them in public – let them shine!
- Make your workplace fun!



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